



## CEIBS ranks #1 worldwide in FT's EMBA Ranking for the first time

The CEIBS Global EMBA (GEMBA) programme has been named #1 in the world in the *Financial Times* 2024 EMBA Ranking, marking its first ever appearance at the top of the authoritative list. Announced in the same year that CEIBS celebrates the 30th anniversary of its founding, this remarkable achievement marks CEIBS as the first business school



on the Chinese mainland to reach the top spot in the FT's international rankings. It also caps off years of sustained progress. Prior to this year, the CEIBS GEMBA programme spent four consecutive years at #2; before that, it had spent two consecutive years in the top five. This consistent performance and steady improvement highlight not only the exceptional quality of the programme, but also its unwavering commitment to excellence.

This accomplishment comes despite a difficult period for global management education. The GEMBA programme places an international experience and a global mindset at its core, characteristics that were severely hampered during recent years of restricted international travel. Our climb to the top of international rankings despite these challenges highlights the fundamental strengths of the school's faculty, curricula, and alumni.



**Wang Hong**  
CEIBS President

In the latest *Financial Times* global ranking, the CEIBS Global EMBA programme has claimed the top spot! This unprecedented achievement is a significant milestone for CEIBS, serving as a grand gift for the school's 30th anniversary and a rich source of encouragement to continue building its legacy and striving forward, embodying its motto of "Conscientiousness, Innovation, and Excellence." CEIBS remains focused on nurturing talent to drive economic development, bravely pioneering innovation in Chinese management education, and bridging China and the world. As such, the CEIBS Global EMBA programme has developed numerous global business leaders who possess deep understanding of the Chinese market along with international vision and cross-cultural management skills, who continue to make significant contributions to economic and cultural exchange between China and the world.

As CEIBS celebrates our 30th anniversary, this accolade serves as a call to move forward and a rallying cry for the pursuit of excellence. CEIBS will take this as a new starting point and, guided by our Eight Strategic Priorities, we will continue to develop business leaders versed in "China Depth, Global Breadth" while striving to build CEIBS into the most respected international business school in the world."

This outstanding achievement reflects our success in building an exceptional global network of business leaders and in providing a unique transformative international experience. To have ascended to the top of the world's most respected list of EMBA programmes demonstrates that we are a truly international institution that excels in our mission of delivering of "China Depth, Global Breadth". Above all, the fact that the programme's stellar performance in this year's ranking is driven to such a high extent by the positive experiences and enhanced career development of our alumni around the world attests to the success of our very distinctive international model."



**Dominique Turpin**  
CEIBS President  
(European)

I am immensely proud of the achievements of our Global EMBA programme. This recognition shows that both international and Chinese employers see the GEMBA programme as a unique opportunity for leadership development. Earning such respect from businesses worldwide allows us to better support them by producing well-rounded business leaders with a global mindset. These leaders can bridge cultures, encourage exchange, and drive business development and innovation in China and around the world."



**Frank Bournois**  
CEIBS Vice President  
and Dean

After years of continuous effort and dedication, our GEMBA programme has now reached the top of global rankings, which would not have been possible without the support of an international and influential faculty. CEIBS professors are rooted in China while maintaining a global perspective, making them authoritative interpreters of Chinese business issues within a global context. They integrate cutting-edge global management concepts with Chinese management practices, providing strong support for the continued success and growth of CEIBS alumni and their companies both in China and worldwide. They also play a central role in enhancing the school's brand reputation and global reach."

The GEMBA alumni community exemplifies CEIBS' mission to bridge China with the world, nurturing a robust network of over 2,300 esteemed leaders and entrepreneurs within CEIBS' wider extensive alumni network of over 30,000 members. Equipped with "China Depth, Global Breadth," these alumni represent nearly 50 countries and regions, driving global economic and commercial exchange and enhancing CEIBS' international footprint. Supported by numerous vibrant student clubs, including the new Going-Global Club aimed at constructing a platform to assist CEIBS students and alumni in globalizing their businesses, the GEMBA alumni network offers more than just short-term educational benefits. It provides a comprehensive platform for lifelong learning. Collectively, these alumni contribute to a vibrant GEMBA community that nurtures tight bonds across industries and cultures.



**Bala Ramasamy**

CEIBS Associate Dean & Director of GEMBA Programme

This year's exceptional performance is notably driven by improvement and continued high performance in metrics related to the quality of GEMBA students and the career progress offered to them by the programme. CEIBS' ranking in Work Experience Rank climbed six places from #15 to #9, entering the top ten and affirming the high caliber of our participants; in Aims Achieved, the school climbed nine places from #13 to #4, shooting from the top 20 into the top five and affirming the quality of the experience and teaching that the GEMBA programme provides. CEIBS also remained stable at #2 in the world for Salary Today and climbed two places from #9 to #7 in terms of Salary Increase, reflecting the continuation of strong long-term performance in terms of delivering for our participants.

This year's exceptional performance is notably driven by improvement and continued high performance in metrics related to the quality of GEMBA students and the career progress offered to them by the programme. Beyond our exceptional faculty and alumni, this ranking also reflects the fundamentally international and forward-thinking character of our institution. Once again, CEIBS



**Zhang Weijiong**

CEIBS Vice President and Co-Dean

As a top-ranked Executive MBA programme, CEIBS GEMBA is deeply committed to cultivating a lifelong learning platform that supports our alumni at every stage of their careers. We are proud to witness within this dynamic community the growth of many of our alumni into multinational CEOs and entrepreneurs striving to expand their global business reach. This year's focus on alumni networks in the rankings reflects the strength of our borderless community - a global network united by shared growth, connection, and purpose. We are grateful for the ongoing contributions of our alumni, whose dedication and support help us sustain a truly unique, enduring platform for learning and leadership. We know we can improve in this regard, and we will, because we are who we are thanks to our alumni."



has held the #1 position worldwide in terms of both International Board and Women on Board, highlighting the school's commitment to internationalisation and diversity.

After a difficult period for business schools around the world, the CEIBS Global EMBA's newly cemented position at the top of international rankings places it in good stead to continue excelling into the future. The programme can once again offer 20 current global module destinations to participants and act as a vital bridge between China and the world, enhancing mutual understanding between business cultures. It is also perfectly placed to offer solutions to the key challenges and trends of today. As many more Chinese companies "go global" and venture into the global

market, the CEIBS Global EMBA is positioned to provide international skills and a global mindset. Equally, as multinationals face new challenges in leveraging the Chinese market, CEIBS' peerless China expertise provides the on-the-ground knowledge that they need to succeed.

The fact that the CEIBS Global EMBA programme is now ranked #1 in the world represents the culmination of years of dedication, excellence, and accomplishment; that it comes in the year of our 30th anniversary makes this achievement all the more momentous. As we look to the future, we are confident that CEIBS' alumni, faculty and staff will continue to drive the development of the business world and achieve even greater success.

