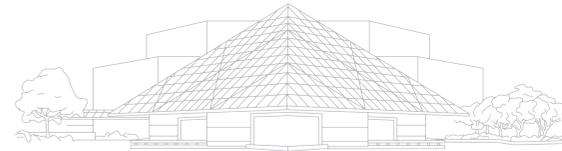


## Apply

CEIBS MBA Programme has three admissions offices around the world:

### China MBA Admissions Office

Shanghai Campus  
699 Hongfeng Road, Pudong, Shanghai, P.R.C.  
Tel: (86 21) 2890 5555  
Email: admissions@ceibs.edu



Shanghai

### Europe Admissions Office

Zurich Campus  
Hirsackerstrasse 46, 8810  
Horgen, Switzerland  
Tel: +41 44 728 99 80  
Email: info.zh@ceibs.edu



Zurich

### Africa Admissions Office

Accra Campus  
5 Monrovia Road, East Legon  
Accra, Ghana  
Tel: +233 544315238  
Email: africaprogram@ceibs.edu



Accra

Visit our website: [www.ceibs.edu/mba](http://www.ceibs.edu/mba)



MBA Website



MBA WeChat



MBA LinkedIn



## CEIBS MBA | Venture into a Changing World

[www.ceibs.edu/mba](http://www.ceibs.edu/mba)

Ranked **No. 1** in Asia  
- Financial Times Global MBA Ranking 2024



Ranked **No.1** in Asia  
for **8** consecutive years

(Global Rank: #21 in 2024)

## **Welcome to CEIBS: Where East Meets West and Leaders are Born**

Step into the world of China Europe International Business School (CEIBS), an extraordinary institution co-founded by the Chinese government and the European Union in 1994. With campuses in the dynamic Chinese cities of Shanghai, Beijing, and Shenzhen as well as global hubs like Zurich, Switzerland and Accra, Ghana, CEIBS offers a truly unparalleled international experience.

As the only business school in China born from government-level collaboration, CEIBS stands out in the realm of global education. Our mission is clear: to nurture responsible leaders with 'China Depth, Global Breadth', ready to shape the future. Celebrated as “a cradle of excellent executives” by Chinese leaders and “a role model of EU-China cooperation” by the EU, CEIBS enjoys a prestigious reputation on the global stage.

Our top-ranked MBA and Global EMBA programmes, along with specialised offerings such as the Finance MBA, EMBA, Hospitality EMBA, DBA (Switzerland), and Executive Education, cater to every aspiring leader's needs. As the first business school in mainland China accredited by EQUIS and AACSB, CEIBS is proud to offer an MBA ranked #1 in Asia and a Global EMBA ranked #2 in the world by the *Financial Times*.

## **Unlock Your Future with the CEIBS MBA**

Experience the top-ranked MBA in Asia at CEIBS, located in the heart of Shanghai. Our programme seamlessly blends Eastern and Western business philosophies, offering a culturally rich and innovative educational experience. Designed to transform ambitious professionals into world-class leaders, the CEIBS MBA prepares you to navigate global business complexities with 'China Depth, Global Breadth'.

At CEIBS, you'll thrive in a challenging curriculum, benefit from hands-on learning, and join a network of influential alumni. Whether you aim to innovate in tech, lead in finance, or drive sustainable solutions, your journey begins here, in a city renowned for its advancements in digitalisation and AI.

Join a diverse cohort of peers and faculty who will challenge you to think critically and innovate boldly. The CEIBS MBA programme empowers visionary leaders to champion sustainable success and responsible stewardship, forging vital connections between China and the global business landscape. Begin your transformative journey at CEIBS today.

## **Shanghai: A Global Business Hub**

Immerse yourself in Shanghai, a vibrant metropolis where innovation meets tradition. As China's leading commercial and financial hub, Shanghai offers unparalleled opportunities in digitalisation, AI, and global commerce. Home to the world's busiest container port and the Shanghai Stock Exchange, it's a top destination for multinational corporations and finance professionals.

Shanghai's dynamic business environment and strategic location make it ideal for fast-tracking your career and building a global network. Its commitment to technological innovation is evident in its bustling tech parks and numerous startups, making it a hotspot for entrepreneurs and tech enthusiasts.

With a rich cultural heritage, the city offers a unique lifestyle that balances modernity with tradition. From its iconic skyline to its bustling markets and world-class dining, Shanghai provides a stimulating environment for personal and professional growth.

Experience the energy and opportunities of Shanghai, where the future of business and finance unfolds.

# WHY A CEIBS MBA?

**Personal and Professional Growth:** Embark on a transformative educational journey that reimagines possibilities and forges vital connections between China and the global business landscape. Graduates lead with purpose, drive transformative changes, and create meaningful, lasting impacts in their communities.

**Skill Enhancement:** Transform your leadership capabilities with cutting-edge courses in Digital Technology, AI, and Sustainability. Gain essential skills needed for today's fast-paced business environment.

**China & Global Savvy:** Leverage insider knowledge of China's dynamic market while building a global perspective. CEIBS bridges Chinese and global business practices, making it ideal for those looking to succeed in Asia and beyond.



**CEIBS Community:** Connect with a powerful network of faculty, alumni, and industry leaders. Join one of the most influential business communities in China and Asia, offering lifelong connections and support.

**Interdisciplinary and Experiential Learning:** Experience a curriculum that turns theory into practice and prepares you for success on a global stage. Engage in real-world business issues through our unique interdisciplinary Integration Applications courses and exercises.

**Career Transformation:** Unlock unparalleled career opportunities with access to leading MNCs and top Chinese companies. Our Career Development Centre's expert guidance positions you for success, whether you're looking to work in China, further explore Asia, or connect with the region from anywhere in the world.

# MBA PROGRAMME OVERVIEW

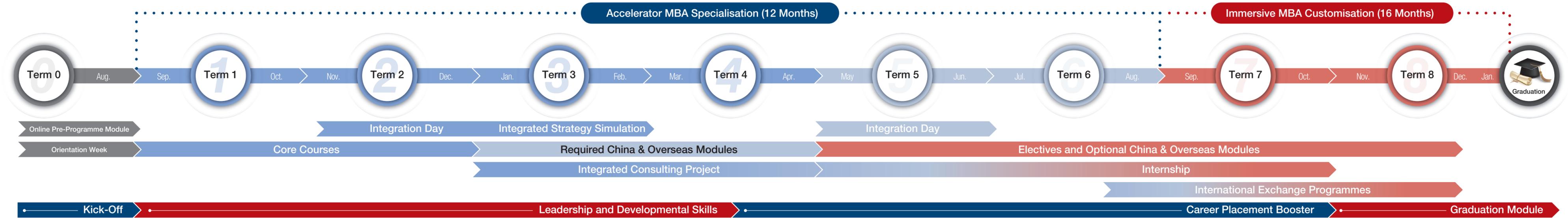
## Cultivating Competencies for Global Success

Join CEIBS for a transformative MBA experience that blends rigorous coursework with hands-on learning. Our programme emphasises China Depth, Global Breadth, leadership, and ethical responsibility, preparing graduates to tackle global business challenges and drive impactful change.

We foster personal and professional growth, connecting China with the global business landscape. Graduates lead with purpose, creating lasting impacts and contributing to our tradition of innovation and excellence. Our MBA programme promotes active, collaborative learning, developing skills in

communication, analytical thinking, teamwork, and global business.

Embark on a comprehensive journey designed to cultivate a broad spectrum of competencies essential for global business leadership. Our holistic approach ensures that graduates are equipped to tackle complex business challenges and drive transformative change across diverse industries, emerging as confident leaders ready to make meaningful contributions to their organisations and society.



\* The curriculum may be subject to change.

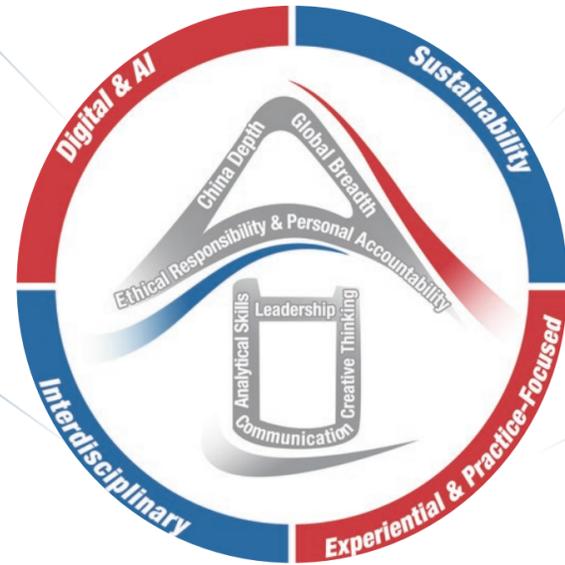
## CEIBS MBA Competency Model

### Digital & AI:

Our curriculum incorporates the latest advancements in digital technology and artificial intelligence, equipping you with essential skills for a tech-driven world.

### Interdisciplinary Approach:

Our programme promotes cross-disciplinary learning, allowing you to integrate insights from various fields and apply them to business challenges.



### Sustainability:

We are committed to sustainability and ethical leadership, integrating ESG (Environmental, Social, and Governance) and DEI (Diversity, Equity, and Inclusion) principles into our core teachings.

### Experiential & Practice-Focused Learning:

CEIBS emphasises hands-on learning through case studies, simulations, and industry projects, ensuring real-world application of concepts.

## Seven MBA Competencies

**China Depth:** Gain deep insights into Chinese culture and business practices, positioning yourself as a valuable asset for companies engaging with China's thriving economy.

**Global Breadth:** Cultivate a global mindset with enhanced awareness and tools needed to navigate diverse international markets and business landscapes.

**Ethical Responsibility and Personal Accountability:** Embrace strong ethical standards and personal accountability,

ensuring you make a positive impact on your organisation and society.

**Leadership:** Develop effective leadership skills emphasising teamwork, collaboration, and the ability to inspire and motivate others in complex and dynamic environments. Our curriculum includes "Leadership and Developmental Skills" series, ensuring that students are well-prepared for leadership roles.

**Analytical Skills:** Develop analytical capabilities with a focus on data analysis, critical thinking, and quantitative

reasoning. CEIBS prepares you to make informed, data-driven decisions.

**Creative Thinking:** Enhance your ability to think strategically and creatively, focusing on innovative problem-solving and strategic planning for forward-thinking business solutions.

**Communication:** Refine your verbal, written, and interpersonal communication skills to build strong professional relationships and convey ideas clearly and persuasively.

# MBA PROGRAMME EXPERIENTIAL LEARNING

## Experiential Learning for Real-World Impact

Experiential learning is the cornerstone of the CEIBS MBA Learning Model. At the heart of our approach are the CEIBS Real Situation Learning Method and the Case Method, where students, faculty, and business practitioners engage in a dynamic, interactive process. Students are immersed in real-world management challenges faced by Chinese and global companies, analysing complex scenarios and making strategic recommendations, often with limited information. This approach deepens your understanding of Chinese business practices and enhances your grasp of global business dynamics in the rapidly growing Asian region.

## Integration Applications

A key element of our experiential learning approach is the Integration Applications series, which offers interdisciplinary, practice-focused learning experiences. These courses utilise various teaching methodologies, including simulated business exercises, technology-enabled simulations, and real-world consulting projects with leading companies in China (Integrated Consulting Project). Working in teams under the guidance of our faculty, students draw on their diverse business knowledge to develop innovative solutions to complex business challenges. This approach enhances their analytical abilities, strategic and creative thinking, and communication skills—essential for success in today's business environment.

## Previous MBA Integrated Consulting Project Sponsors (Partial List)



## China and Overseas Modules

\*Modules on offer are subject to change.





# GO ON EXCHANGE AT ONE OF 41 TOP BUSINESS SCHOOLS

## Global Opportunities Await

CEIBS partners with some of the world's most prestigious business schools to offer unparalleled international exchange opportunities. These programmes allow students to broaden their horizons and gain invaluable exposure to diverse cultures and business practices. By participating in our exchange programmes, you will cultivate a truly global perspective, enhancing your leadership skills and ensuring you graduate as a well-rounded business professional.

# TOP 1 + TOP 1 Co-Ordinated Degree Programmes

## Double Your Impact

CEIBS offers two prestigious Co-ordinated Degree Programmes in partnership with Johns Hopkins University's Bloomberg School of Public Health and Tufts University's Fletcher School of Law and Diplomacy. These programmes allow you to earn dual degrees in a shorter timeframe, enabling you to specialise and focus on a specific industry and career path.

The CEIBS and Johns Hopkins Bloomberg School of Public Health programme provides a unique opportunity for students to integrate international business and public health studies. Graduates receive

both a Master of Business Administration (MBA) from CEIBS and a Master of Public Health (MPH) from Johns Hopkins, equipping them with the expertise to navigate the intersection of business and health sectors globally.

In a time when China's influence is reshaping global business and international politics, the Co-ordinated MBA/MALD Programme between CEIBS and the Fletcher School of Law and Diplomacy offers a timely and unique educational experience. This programme allows students to explore critical issues in business, economics, and politics from the

perspectives of the world's two superpowers. Graduates are prepared for careers in international management, global financial institutions, international development, and government agencies.

By combining the strengths and traditions of these world-class institutions, the Co-ordinated Degree Programmes at CEIBS provide a comprehensive and global education. You will gain a broader perspective and be better equipped to address the challenges of an increasingly complex, interdependent, and globalised world.



### Master of Public Health (MPH)

The Bloomberg School of Public Health  
Johns Hopkins University, Baltimore, Maryland



### Master of Arts in Law and Diplomacy (MALD)

The Fletcher School  
Tufts University, Boston, Massachusetts



**Leon HUANG**  
Merck Holding (China) Co. Ltd.  
Head of Corporate Affairs in East China

## MBA 2019

“Studying at CEIBS is a period of transformation and preparation for a new journey. It would have been much harder for me to switch to the healthcare industry without the help of CEIBS professors, courses, clubs, career centre guidance, and classmates. CEIBS offers a unique opportunity to connect with both Chinese and global markets, providing students with excellent career prospects in multinational corporations and leading Chinese companies. I can guarantee you that the time you spend at CEIBS will be one of your best memories. The programme's focus on leadership and real-world applications truly prepares you for global business challenges.”

## MBA 2023

“Seeking a career transition and a smooth entry into China’s business environment, I chose CEIBS, and my time here was unforgettable. I made lifelong friends and mentors, reinforced my passion for healthcare, and fine-tuned my business skills both inside and outside the classroom. CEIBS is great at connecting overseas talents to China, providing fantastic opportunities for career development and growth. The school's strong network and focus on strategic and creative thinking have really helped me in my career journey. CEIBS enabled me to transition from finance to healthcare, from professional services to the corporate sector, and from New York to Shanghai. It continues to empower my career development through networking opportunities and industry insights after graduation.”



**Elaine LU**  
Illumina  
Business Development, Greater China

# YOUR TEACHERS & MENTORS

With a faculty composition of approximately 40% from China, 30% from North America, 15% from Europe, and 15% from the rest of the world, you will experience an exceptionally diverse and enriching class environment, ensuring a broad range of cultural perspectives.

## Our professors are more than just educators:

- 1. Academic Excellence:** Selected from the world's top universities, they're leaders in their fields.
- 2. Real-World Expertise:** Many consult for local and multinational companies in China, bringing fresh, relevant insights to the classroom. They also leverage the trademarked Real Situation Learning Method (RSLM), developed by CEIBS, which immerses students in real-life business challenges by interacting directly with company executives.
- 3. Research Pioneers:** Regularly publishing in top scholarly journals, they're at the forefront of management theory and practice. In a historic achievement, 17 CEIBS faculty members were named on Elsevier's 2023 list of Highly-Cited Chinese Researchers.
- 4. Case Study Developers:** As part of Asia's leading business case centre, our professors develop over 100 China-focused cases annually that are published on the CEIBS Global Platform of China Cases (ChinaCases.Org). This platform attracts China-themed cases through the Global Contest for the Best China-Focused Cases and strategic partnerships worldwide.
- 5. Tech Innovators:** Through our new AI-powered Enterprise and Management research centre, they explore cutting-edge technologies and their business applications.



## Mentoring Programme

Our mentoring programme is designed to equip you with knowledge and skills beyond the classroom, ensuring you excel in the job market post-graduation. Each MBA student is paired with an experienced CEIBS alumnus for personalised guidance and industry insights. Key features include tailored support, with mentors assigned to a maximum of two mentees, fostering focused and customised mentorship. This programme also cultivates lifelong connections, offering continuous support and networking opportunities. Mentors help students navigate the local business landscape while connecting with global opportunities, significantly enhancing professional growth. The programme has received outstanding reviews, reflecting its success in bridging the gap between academic learning and real-world application.

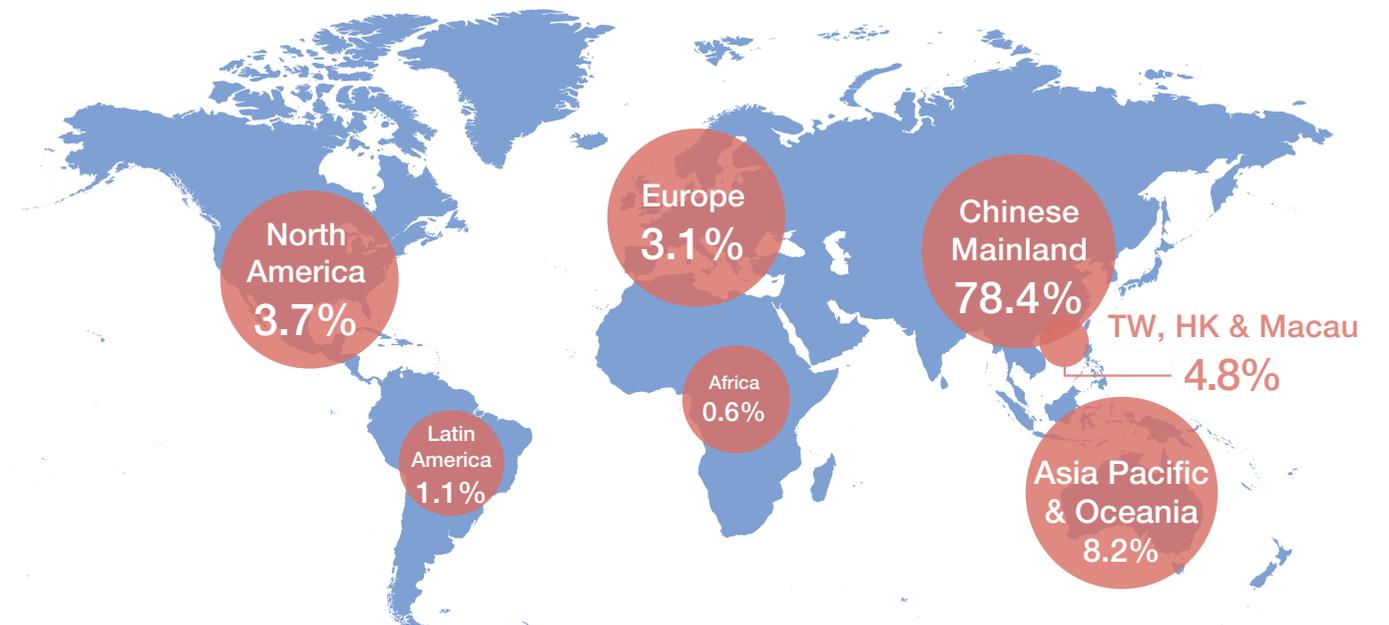


# STUDENT PROFILE

## Your Peers: A Diverse and Dynamic Cohort

Join an elite group of young professionals from diverse professional backgrounds. You'll work, interact, and build lifelong friendships with peers who bring a wealth of experience and perspectives to the classroom. Network and collaborate with some of the brightest minds in business, enhancing your learning journey and expanding your professional network.

	<b>115</b> Students Enrolled		<b>14</b> Country Coverage
	<b>680</b> Avg. GMAT Score		<b>49.8%</b> Female
	<b>615</b> Median GMAT Focus Score		<b>5.4</b> Years Avg. Work Exp.
	<b>326</b> Avg. GRE Score		<b>21.6%</b> Overseas Students



- |   |  |  |  |
|---|--|--|--|
| <ul style="list-style-type: none"> <li>■ 21.0% Marketing/Sales</li> <li>■ 20.8% Consulting</li> <li>■ 20.6% General Management</li> <li>■ 13.8% Finance/Accounting</li> <li>■ 6.5% Operation/Logistics</li> <li>■ 5.4% Entrepreneur/Owner/Partner</li> <li>■ 5.3% Information Technology/Research &amp; Development</li> <li>■ 4.9% Others</li> <li>■ 1.7% Human Resources</li> </ul> | <ul style="list-style-type: none"> <li>■ 18.5% Consulting Services</li> <li>■ 14.9% Technology</li> <li>■ 14.6% Manufacturing</li> <li>■ 14.0% Financial Services</li> <li>■ 9.3% Others</li> <li>■ 8.7% Healthcare (Including Products and Services)</li> <li>■ 6.3% Retail/Trading</li> <li>■ 3.8% Media/Entertainment</li> <li>■ 3.4% Real Estate</li> <li>■ 2.7% Government/NGOs</li> <li>■ 2.3% Consumer Products</li> <li>■ 0.8% Petroleum/Energy</li> <li>■ 0.8% Logistics</li> </ul> | <ul style="list-style-type: none"> <li>■ 39.8% Science &amp; Engineering</li> <li>■ 35.2% Business &amp; Management</li> <li>■ 17.9% Language &amp; Arts</li> <li>■ 7.1% Others</li> </ul> | <ul style="list-style-type: none"> <li>■ 29.3% &lt;=3 years</li> <li>■ 31.3% 4-5 years</li> <li>■ 24.2% 6-7 years</li> <li>■ 15.2% &gt;=8 years</li> </ul> |
|---|--|--|--|

\* Class profile data is based on the average of MBA 2024, MBA 2025 and MBA 2026 cohorts as of Aug. 2024.

# STUDENT LIFE AT CEIBS

CEIBS offers a vibrant student life that combines world-class education with the dynamic culture of Shanghai. You'll be immersed in a city that perfectly balances tradition and innovation, making it the ideal place to pursue your MBA.



## Signature Events

Engage in a diverse array of student-organised events, including TEDxCEIBS for sharing groundbreaking ideas, the Investment Forum for finance enthusiasts, and the Female Leadership Forum for empowering women in business. The Healthcare Forum delves into medical industry trends, while Shanghai Night celebrates the city's cultural richness. Additionally, participate in our Social Impact and Responsibility Forum (ESG Forum) to explore and promote sustainable business practices and ESG initiatives.



## Campus Events

Our campus is also alive with events from across our programmes offering that cater to every taste and interest. These are an excellent opportunity to network, learn from industry leaders, and engage in activities that complement your academic pursuits. From culturally immersive celebrations and social gatherings to industry-specific seminars and professional workshops, these events ensure a well-rounded and fulfilling MBA experience.



## Clubs and Activities

Participation in various clubs and activities forms the backbone of student life at CEIBS. Our range of clubs covers a broad spectrum, from social and cultural to professional and academic. By getting involved, you not only explore your interests and passions but also develop leadership and organisational skills.





# CAREER DEVELOPMENT SUPPORT

## Your Pathway to Career Success

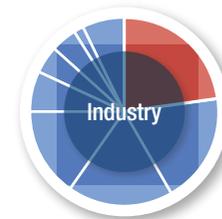
At CEIBS, our Career Development Centre (CDC) is dedicated to advancing your career from the moment you join our MBA programme. Even before you arrive, the CDC offers essential tools and tailored guidance to align with your career goals.

We provide personalised career services, including one-on-one advising and customised counselling, to help you chart your career path. Our skill development offerings cover resume writing, interview training, executive coaching, and enhancement of communication, networking, and leadership skills.

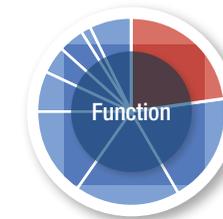
The CDC also delivers industry-specific support for sectors like new energy, healthcare, finance, consulting, and technology, offering mock interviews and alumni mentorship. To expand your global career exposure, we integrate market exploration treks with international modules and collaborate with global companies.

Our structured alumni engagement programmes, including mentorship and networking events, further strengthen your professional network. With strong industry partnerships and career resources in major Chinese cities and globally, the CDC is committed to equipping you with the tools and opportunities needed to excel in today's dynamic business environment.

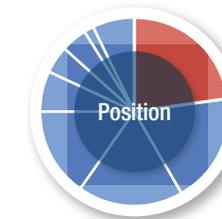
## Class of 2024 Employment Highlights



- 21.5% Manufacturing
- 18.5% Technology
- 16.9% Financial Services
- 13.8% Healthcare
- 7.7% Consumer Packaged Goods
- 7.7% Media/Entertainment
- 4.6% Education
- 9.3% Others



- 34.4% Marketing/Sales
- 23.4% Finance/Accounting
- 23.4% General Management
- 7.8% Consulting
- 6.3% Operations/Logistics
- 4.7% Others



- 45.3% Manager
- 21.9% Professional
- 12.5% Leadership Development Program (LDP)
- 9.4% Director
- 6.3% Assistant Manager
- 4.6% Others



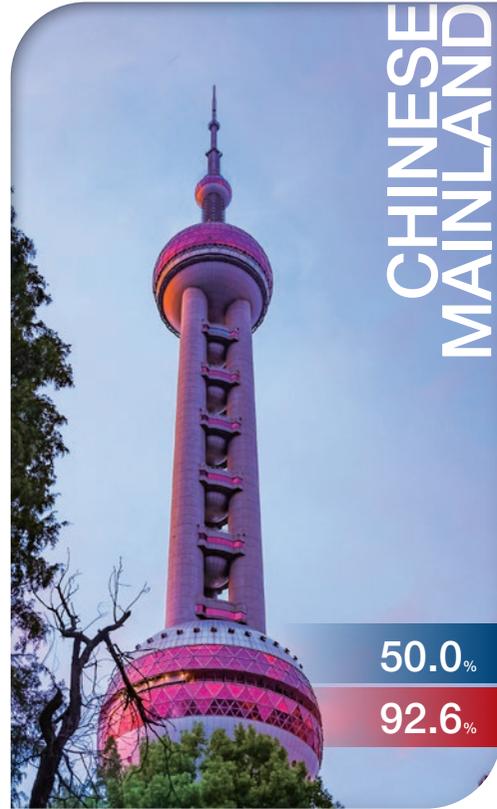
- 43.8% Foreign-Owned Enterprise
- 39.1% Chinese Private-Owned/Holding Enterprise
- 10.9% Chinese State-Owned Enterprise
- 4.7% Joint Venture
- 1.5% Government/NGO/NPO



# JOB LOCATIONS

Chinese Students

International Students



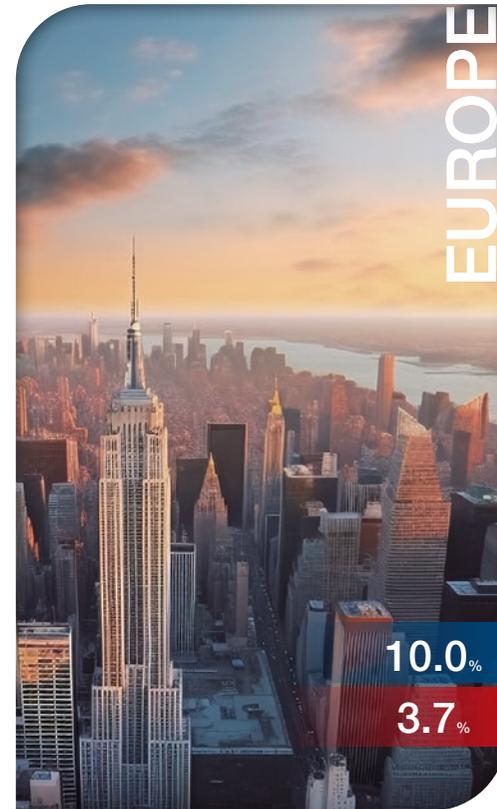
**85.9%**

Shanghai	57.7%
Guangdong	17.2%
Beijing	7.8%
Jiangsu	1.6%
Zhejiang	1.6%



**9.3%**

Hong Kong & Taiwan, China	4.6%
Thailand	3.1%
Singapore	1.6%



**4.8%**

Germany	1.6%
Liechtenstein	1.6%
United Kingdom	1.6%

# MBA GRADUATES' EMPLOYERS (Full-Time Positions & Summer Internships)

**A** Align Technology  
Amazon  
Ant Group  
Apple  
AstraZeneca  
Automobility

**B** Babycare  
Bain & Company  
Baixiang Food  
Bank of America  
Bausch+Lomb  
Bayer  
Boltray Games  
Boston Scientific  
Bottega Veneta  
Bridgepoint  
Budweiser APAC  
Buy Quickly

**C** China Life PE  
Citic Capital  
Clean Energy Associates  
Clenergy International (UK)  
CLSA Capital  
Convalife  
CR Bldg Materials Tech  
Cukierman & Co. Investment House

**D** DuPont

**F** Fluke  
Fonterra  
Fortune Capital  
FOSUN  
Fresenius Medical Care  
Future Family Office

**G** Galaxy YuanHui Investment  
GE Healthcare  
GP Capital  
Greenwoods Asset Management  
Grundfos  
Guotai Junan Innovation Investment  
Guotai Junan Securities

**H** Harvest Capital  
Hengxu Capital  
Henry Group  
Hilti  
Huatai Securities

**I** iLohhas  
Impact Intelligence  
Intel  
Ipsos

**L** Lanvin Group  
Lilith Games  
Lilly  
Linfu Fund

**M** Michelin  
Milkyway  
Mingde Capital  
Momenta

**N** NIO  
Novonosis  
Novozymes

**O** Organon  
Oriza FOFs

**P** Panasonic  
Prophet  
Publicis Groupe

**Q** Quanta Computer

**R** R3  
Radiometer  
Roland Berger  
RTB House

**S** Schneider Electric  
Shanghai Leaguer Financial Leasing  
Shanghai Sany Tech  
Shopee  
SINO-AGRI Leading Biosciences  
Sky9 Build Sky9  
Sonova  
Standard & Poor's

**T** Taiying Technology  
Tencent  
The Exploration Company  
The Walt Disney Company  
Tree Roots Entertainment Group

**U** UCB Pharma  
Unilever  
United Family Healthcare  
UseePay

**V** Value Retail China

**W** Werfen

**Y** YONGHUA CAPITAL  
Yuwell Group

**Z** ZKH



**Pablo MARTÍNEZ PALLARÉS**  
Entrepreneur

## MBA 2024

“I selected CEIBS for its leading position in China and Asia, and the decision has been life-changing. CEIBS offers an exceptional platform for both professional and personal development, providing a deep understanding of the global business landscape and the unique dynamics of the Chinese market. As an international student, I found immense value in the practical experiences such as internships and real-world projects which CEIBS integrates into its full-time MBA programme. CEIBS is excellent at helping overseas talents connect with China, making it a truly valuable learning experience. The chance to engage with the local business ecosystem and networks has really influenced my professional journey.”

## MBA 2024

“Studying for an MBA at CEIBS was a transformative journey that extended beyond classroom knowledge. The experience has helped me develop soft skills and gain a deeper understanding of Chinese culture, which is essential for doing business in China. CEIBS offers a unique experience as an international programme in China, giving international students a great introduction to the complexities of the Chinese market. I learned a lot from my classmates, alumni, and professors who were always willing to share their insights and support my growth. CEIBS has not only provided me with business knowledge but also a life-changing perspective, leading me to pursue a career in the cross-border e-commerce sector. Learning the language has been crucial, allowing me to understand cultural nuances and land a job with Shopee's cross-border team. This holistic approach to learning at CEIBS has prepared me to confidently navigate the complexities of the Chinese market and pursue my entrepreneurial dreams. The programme's focus on ethical responsibility and personal accountability has been particularly impactful.”



**Gene JIWACHOTKAMJON**  
Shopee  
Senior Associate Cross Border

# ALUMNI ENGAGEMENT

Be part of the CEIBS community where you'll experience full support and privileges through our "3C" framework—Career Development, Continuing Education, and Community Engagement.

## Career Development

With our alumni Career Development, you'll continue to enjoy exclusive access to job opportunities from corporate partners, alumni companies, and search firms. Benefit from career mentoring, CDC counselling, company visits, and market exploration treks that keep you connected to the job market.

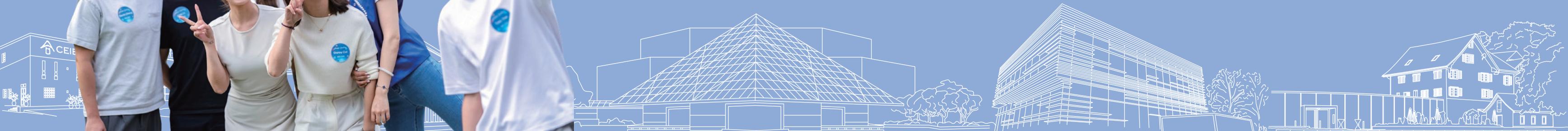
## Continuing Education

Our Continuing Education for alumni offers numerous opportunities to enhance your career skills and industry knowledge. Participate in post-MBA camps and serve as alumni class ambassadors. Take advantage of career skills training workshops and entrepreneurship support through business planning and pitch workshops, as well as alumni sharing sessions with entrepreneurs and investors.

## Community Engagement

As for our Community Engagement, we provide extensive networking opportunities among our alumni. Attend alumni reunions, events with executive search firms, and activities with alumni chapters. Engage globally through international mixers and join alumni industry clubs and worldwide chapters for continuous growth and networking.

Our alumni engagement ensures a vibrant and supportive ecosystem, connecting alumni with the business community in China and beyond.



# MAKE THE DECISION

## How to begin the admissions process

### Admissions Requirements

1. A bachelor's degree or above
2. Full-time work experience of two years or longer
3. GMAT, GRE or CEIBS Admission Test score
4. Proficiency in English (TOEFL, IELTS, or DET recommended but not required)

### Application Review Criteria

The MBA Admissions Committee takes a holistic approach when reviewing a candidate's qualifications. The applicants' academic record, work experience, response to essay questions, references, interview performance, GMAT, GRE or CEIBS Admission Test score will all be considered in the decision-making process.

### What We Are Looking For

Our ideal MBA candidates are young Chinese and

international professionals with over two years of work experience interested in understanding and connecting businesses in China with global opportunities. They possess strong educational and professional credentials, come from diverse industries and geographical regions with strong business relationships with China, and aspire to management careers in China and beyond. Ideal candidates are proactive change-makers, with strong learning motivation, and open to new experiences.

### How to Apply

- Submit a completed online application through: <https://mba.ceibs.edu>
- Send official GMAT / GRE score report to CEIBS (CEIBS GMAT Code: MDQ-HH-39; CEIBS GRE Code: 3654)

\*CEIBS MBA Admission Test is similar to the GMAT. The test for MBA 2027 will take place on March 22, 2025.

## Enrolment

The CEIBS MBA programme has one intake each year. The MBA 2027 school year will kick off in August 2025.

### Admission Rounds and Deadlines for MBA 2027

Round	Deadline	Decision By
<b>1</b>	Oct. 16, 2024	Nov. 27, 2024
<b>2</b>	Jan. 08, 2025	Feb. 26, 2025
<b>3</b>	Mar. 12, 2025	Apr. 30, 2025
<b>4</b>	May. 21, 2025	Jun. 18, 2025

### Financing Your Studies

The CEIBS MBA programme offers a rich and diverse array of financial aid options to qualified domestic and international candidates. Financial aid includes merit-based scholarships, diversity-based fellowships, conditional fellowships, needs-based education funds, company-sponsored scholarships, and social finance loans. More details are available in the MBA application system.

Over **50%** of the MBA 2026 class are recipients of financial aid

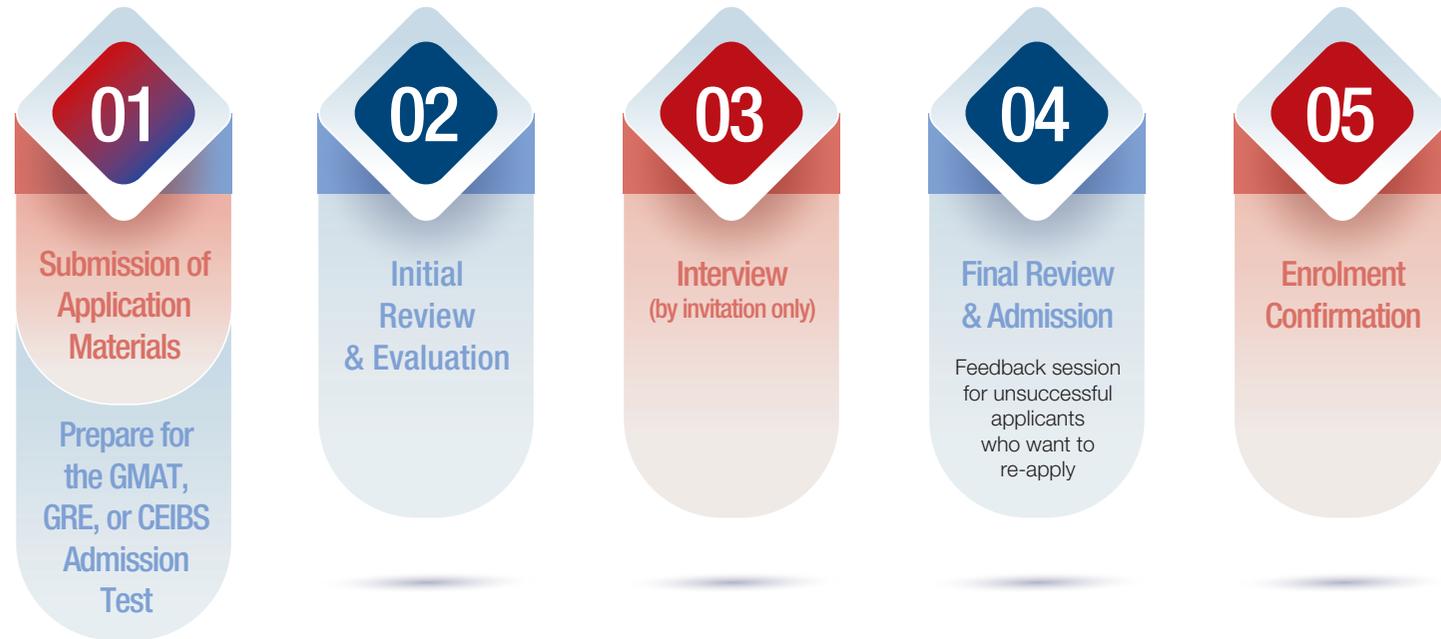
### Application Fee (non-refundable)

Chinese Applicants (including Hong Kong, Taiwan, and Macau): 1,000 RMB  
International Applicants: \$180 USD or 1,000 RMB

### Tuition Fee

Tuition Fee for the MBA 2027 Class is 488,000 RMB (approx. \$68,000 USD).

# APPLICATION & EVALUATION



## WHAT'S NEXT? YOUR JOURNEY WITH CEIBS STARTS HERE!

Congratulations on taking the first step toward an exciting future with CEIBS. Here's how you can get started on your journey to becoming a global business leader:

### Attend an On-Campus Event

Experience CEIBS firsthand by attending one of our on-campus events. Meet our esteemed faculty, current students, and alumni while exploring our beautiful Shanghai campus. Discover the vibrant life at CEIBS and see what makes us the best in Asia!

### Sign Up for an Upcoming Event or 1-on-1 Consultation with Admissions Officers

Can't make it to campus? No problem! Join one of our upcoming events in

your region or an online 1-on-1 consultation to learn more about our programmes, application process, and life at CEIBS. Get insights from admissions officers and alumni, and have your questions answered live. Visit our website at

[www.ceibs.edu/mba](http://www.ceibs.edu/mba)

### Connect with Our Student Ambassadors

Gaining insight from those who have walked the path before you is invaluable. Our student ambassadors are eager to share their experiences and answer any questions you may have.

[www.ceibs.edu/mba/student-ambassadors](http://www.ceibs.edu/mba/student-ambassadors)

### Follow Us on Social Media

Stay updated with the latest news,

events, and stories from CEIBS. Connect with us on social media and become part of our global community.

### Apply Now

Ready to take the plunge? Start your application today and join the ranks of CEIBS alumni who are making waves in the global business world.

Application Portal: Apply at

[mba.ceibs.edu](http://mba.ceibs.edu)

### Your Future Awaits!

Join CEIBS and embark on a transformative journey that will shape your career and life. We can't wait to welcome you to our community of innovative leaders!

**Conscientiousness**  
**Innovation Excellence**